Lancashire & South Cumbria   
Primary Care Training Hub

Mental Health Ambassador

# Introduction

The Lancashire and South Cumbria Training Hub (L&SC PCTH) has been developed to drive the Health Education England deliverables outlined in both the Common Operational Guidance and Quality Framework. The primary functions of the L&SC PCTH are to support: -

* Primary Care Workforce Planning
* Education and Training
* Placements
* Sustainability for Education and Training and career pathways
* Communication and Stakeholder Management
* Development of Systems that support recruitment, retention and workforce development

Educational and workforce development opportunities will be provided across the Primary Care workforce which will include: -

* Apprenticeships
* New to Practice (Fellowships)
* Mentorship
* Clinical Supervision training
* Continual Professional Development
* Leadership Development
* Other opportunities offered by Health Education England

L&SC training hub is committed to progressing the NHS Long-Term Plan and General Practice Five Year Forward View by supporting our GP practices and PCN’s to improve their sustainability and resilience; securing operational stability; developing more effective ways of working and helping practices to embed new models of care. Integral to this, is the expansion of the Primary Care Workforce driven by the Additional Roles Reimbursement Scheme (ARRS) which includes the role of Mental Health practitioner (MHP) and will also include all mental health and wellbeing roles within the mental health transformation agenda.

The post holder will be an experienced registered practitioner, ideally already working in Primary Care within a clinical role and must have capacity to take on additional responsibilities for the purposes of the ambassador role for a between 1 to 2 days a week over the 12-month (fixed-term) period. The post holder will act as a champion for the mental health and wellbeing Primary Care Workforce across Lancashire and South Cumbria.

# Job Title Mental Health Ambassador

# Accountable To:

The L&SC Primary Care Training Hub Strategic Lead

# Responsible To:

The L&SC Primary Care Training Hub Strategic Lead

# Works with:

Members of the L&SC PCTH including;

* Locality Hub Leads
* Locality Hub Co-ordinators
* Primary Care Networks (PCNS)
* All Practice Staff
* NHS England and Improvement (NHSE/I)
* Health Education England (HEE)
* Related ICS workforce groups
* PCN Workforce development team and ambassadors

# Job Role:

The Post holder will join a talented multi-disciplinary team that form the Lancashire and South Cumbria Primary Care Training Hub, to deliver important workforce initiatives at an exciting time of expansion and innovation. We take a ‘one team’ approach to tailor and develop innovative education, training, leadership & workforce transformation initiatives for all our Primary Care Workforce across L&SC. You will work with Practices and PCNs to identify and facilitate an enhanced offer of support, education and career development for all roles within mental health at any stage of their career.

Act as a source of specialist advice and support for all roles within primary care, including; employment models, recruitment, workforce supply, preceptorship, supervision and mentoring, training and education. Support PCNs and practices with the integration and development of operational frameworks for mental health colleagues working in primary care.

**The Principal Duties and Responsibilities**

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| * Supporting leadership, change management and professional development for staff within mental health / wellbeing roles. |
| * To act in an interface role across boundaries and healthcare sectors |
| * Work collaboratively with other Primary Care Ambassadors, L+SC Training Hub and stakeholders to lead and support the development and growth of L+SC mental health primary care community of practice |
| * Offering leadership and support to all student placements within Primary Care to understand and promote mental health and link with our HEI’s to support specific mental health placements |
| * Work closely with other Primary Care Ambassadors to lead and support the development of practical tools and resources to support primary care networks, local organisations and systems with sustainable workforce supply, training and education |
| * Understand local and national mental health agenda whilst connecting to all mental health roles within Primary Care |
| * Identify, develop and share Mental Health in general practice case studies across the L+SC system |
| * Co-ordinate and support the facilitation of North West mental health workforce peer support group |
| * Work collaboratively with secondary care and community mental health colleagues to support evidence-based care pathways and effective interface between mental health services in Lancashire and South Cumbria |
| * Support system-wide approaches to identifying risks and issues, and appropriate mitigation and solutions, for the primary care MH workforce |
| * Work collaboratively with the L+SC Training Hub Lead and report to the Training Hub Board at the monthly board meetings |
| * Develop an understanding of roles within primary care and other services within the locality (How to direct to other services) |
| * Act as a ‘champion’ for mental health roles within primary care, advising on new ways of working, and supporting PCNS and practices with shortlisting, recruitment and retention |
| * Advise education providers on specific education and training needs, incorporating the mental health agenda for all primary care colleagues and deliver high quality presentations for the Training Hub and wider stakeholders as required |
| * Identifying where workforce conferences and multi-organisation meetings are required and organising/facilitating as appropriate (with resource support from their employing organisation and/or Training Hub) |
| * Representing the interests of general practice at national stakeholder meetings/engagement events/conferences where appropriate – either as part of the wider team or individually |
| * Identifying innovative projects for supporting the growth of the general practice workforce at local and regional levels |
| * Identify and share career development opportunities for mental health roles within general practice |
| * To keep up to date with National policy, education pathways and priorities around mental health roles within Primary Care and disseminate this information across networks |
| * To lead on communication with the mental health workforce to increase engagement and promotion of shared learning experiences, innovation and good practice |
| * To actively promote and market the work of LSC Training Hub |

**Terms**

Pay: - Band 8a equivalent

2 days per week at full reimbursement to practice (Including on-costs)

Funding is available until 31st January 2023 but we anticipate this extending beyond, at which point this JD may be subject to change

This job description is not a definitive or exhaustive list of responsibilities but identifies the key tasks and responsibilities of the role. The post-holder will need to be flexible and adaptable to respond to other duties that may be required from time to time

For further information and to place your expressions of interest contact:

Workforce development team – [mbpcc.lscth.workforce@nhs.net](mailto:mbpcc.lscth.workforce@nhs.net)

Expected closing date for expressions of interest will be (COB) Friday 14th January 2022

Visit the L&SC PCTH website [here](https://www.lscthub.co.uk/).