Social Prescribing Link Workers	Health & Wellbeing Coaches	Care Coordinators
<ul> <li>Address wider issues that affect people's health &amp; wellbeing.</li> <li>Use personalised care and support planning and health coaching approaches, usually over several sessions to identify what matters to the person and connect them with;</li> <li>Practical, social and emotional support within their community and</li> <li>Activities that promote wellbeing e.g. Arts, sports, natural environment.</li> <li>Identify and nurture community assets by working with partners such as VCSE, local authorities and health.</li> <li>Tend to work with people experiencing loneliness, complex social needs, mental health needs or multiple LTCs.</li> </ul>	<ul> <li>Proactively identify and also accept referrals to support people to raise their awareness and increase their responsibility for health and wellbeing.</li> <li>Guide and support people to reach self-identified health and wellbeing goals.</li> <li>Work with people to develop their knowledge, skills and confidence to become active participants in looking after their own health.</li> <li>Use specialist coaching and behaviour change techniques, usually over a number of sessions.</li> <li>Tend to work with people with physical and mental health conditions, and with one or more LTCs such as type 2 diabetes, COPD, or at risk of developing a LTC.</li> </ul>	<ul> <li>Proactively identify patients who need support to:</li> <li>Prepare for follow-up clinical conversations with primary care professionals</li> <li>Be actively involved in managing their care and to make choices that are right for them</li> <li>Develop personalised care &amp; support plans</li> <li>Understand and manage their condition, ensuring changing needs are addressed.</li> </ul> Provide coordination and access to other appropriate services and support. Tend to work with people with multiple appointments, frail/elderly and people with LTCs.