

ALLIANCE MANCHESTER  
BUSINESS SCHOOL

# SENIOR LEADER APPRENTICESHIP

POSTGRADUATE DIPLOMA  
SENIOR LEADERSHIP

With optional route to Masters (MSc)  
in Senior Leadership\*

MANCHESTER  
1824

The University of Manchester  
Alliance Manchester Business School

\*Subject to additional study and fees

# SENIOR LEADER APPRENTICESHIP PG DIPLOMA SENIOR LEADERSHIP

## Who is the programme for?

This apprenticeship programme is ideally suited to middle managers, looking to further develop their career.

Successful applicants aspire to progress to more senior roles, such as:

Associate Director, Business Unit Head, Chief Executive Officer, Chief Financial Officer, Chief Information Officer, Chief Operating Officer, Divisional Head, Executive Director and Head of Department.

This programme is designed to develop middle managers into senior leaders, so if you already hold a senior role, this programme may not be suitable.

This programme helps aspiring middle and senior level leaders develop the Knowledge, Skills and Behaviours to further advance their career and leads to a level of excellence recognised nationally by the Senior Leader Standard.

The programme comprises of an 18 month\*, part-time Level 7 Senior Leader Apprenticeship, with a Postgraduate Diploma in Senior Leadership.

The programme is eligible for Apprenticeship Levy funding.

Upon completing the programme, the PG Diploma may be exchanged for a Masters (MSc) in Senior Leadership from the University of Manchester, following a further 6 months study, additional tuition fees of £4,000 per person, and subject to minimum 50% unit passes.

## Apprenticeship Levy and the Senior Leader Apprenticeship

All employers with payroll over £3 million pay 0.5% of their payroll into a levy account. The government adds 10%. The combined account pays for apprenticeship training programmes from approved training providers.

In 2018, the UK government and partners, created a standard for the Knowledge Skills and Behaviours expected from managers at a senior level. The Level 7 Senior Leader Apprenticeship was designed to help managers and leaders achieve this standard and develop more sustainable businesses.

The Senior Leader Apprenticeship Postgraduate Diploma in Senior Leadership is fully funded by the Apprenticeship Levy.\*

## What are the employer's responsibilities?

The Senior Leader Apprenticeship Postgraduate Diploma in Senior Leadership is extremely valuable for organisations, and like all apprenticeships, this is a serious undertaking for the individual and their employer. Here are some obligations to bear in mind:

1. Employers must support apprentice learners with a minimum of eight hours per week for off the job training.
2. Sign a contract with the University as their apprenticeship provider.
3. Ensure mandatory documents are signed and up-to-date for each apprentice learner throughout their apprenticeship.
4. Ensure the apprentice learner is supported by an appropriate work based mentor, throughout their studies.

\*Upon completing the programme, the PG Diploma can be exchanged for Masters (MSc) in Senior Leadership, subject to a 50% unit pass rate, 6 months further study and £4,000 additional fees.

## WHAT IS IT?

This Senior Leader Apprenticeship is designed to develop you into a senior leader to a standard of excellence that is nationally recognised.

Includes a Postgraduate Diploma in Senior Leadership.

## WHAT DO YOU GET?

Level 7 Senior Leader Apprenticeship  
PG Diploma in Senior Leadership from the University of Manchester  
ILM Fellow Member

## DEVELOP YOUR LEADERSHIP

Gain more strategic leadership skills to develop your career, enhance your leadership practice and support long term improvement to leadership in your organisation.

## WHO IS IT FOR?

Middle managers and leaders aspiring to develop into a more senior role.

## HOW IS IT FUNDED?

The Senior Leader Apprenticeship costs £14,000 and is funded by the Apprenticeship Levy.

A Masters (MSc) in Senior Leadership is optional for an additional £4,000 fees (non-levy payment post EPA).

## THE PROGRAMME DESIGN

The programme has been designed to develop new Knowledge, Skills and Behaviours, through a flexible blended learning style, so that learning can be easily applied in the real world.



### Learning

Learn the Knowledge, Skills and Behaviours needed to qualify as a senior leader



### Blended design

Appealing to different styles of learning, combining self-guided, tutor-led with in person and online content



### Applied / practical

Instant application to your workplace

Apply what you learn, as you learn

## PROGRAMME SUPPORT AND ASSESSMENT

### SUPPORT FOR LEARNING

Personal tutor guides you throughout the programme, with regular reviews through coaching and leadership development.

Work-based mentor supports you inside your organisation, focusing on workplace development and helping promote opportunities for enhanced learning on the course.

Online Learning Platform is your online companion throughout the programme. It is where you will find all the resources you'll need, including: webinars, videos, psychometric assessments, surveys, reading lists, assessment guides, timetable, tutorial and discussion boards, and social networks.

Peer to peer learning and support - you can learn as much from your peers on the programme as you can from the lecturer whilst you further enhance your professional network, beyond completion of the programme.

Programme Director is responsible for academic content and processes, direction of the programme and ensuring quality.

Programme Manager is responsible for the day-to-day management of the programme and is the first point of contact for operational queries.

### ASSIGNMENTS AND ASSESSMENTS

The programme is assessed through a combination of:

- > 6 x group presentations
- > 6 x individual assignments
- > Personal development plan
- > Analysis of personal development journey
- > Portfolio of evidence plus oral presentation
- > Strategic business proposal: applying your learning to real world change project
- > Portfolio review and professional discussion at End Point Assessment
- > Optional Masters (MSc) Pathway: Dissertation

### THE MASTERS (MSc) ELEMENT

Once the Senior Leader Apprenticeship has been completed past End Point Assessment (EPA), there is an option to continue studies to a Masters Award (MSc) in Senior Leadership.

The Masters element requires a minimum 50% pass mark of the apprenticeship units, further 6 months tuition, additional fees of £4,000, completion of the research methods and business project proposal unit, a dissertation proposal (2,500 words), written dissertation (7,500 words) and oral presentation.

## WHAT WILL I LEARN?

In completing the programme, you will learn:

### Leadership

How to develop your leadership identity and leverage your personal brand to influence key stakeholders, create a culture of collaboration, challenge more effectively, support high-performing teams and turn strategy into action through inclusive, effective and inspirational communication.

### Strategy

How to utilise strategic models, marketing, and brand to understand challenges, scan the strategic horizon, map external opportunities to internal capabilities, identify strategic choices and formulate appropriate strategies.

### People and Organisations

To take account of how the pandemic has changed organisations' business models and people's jobs, and the impact that has on strategic workforce planning, employee motivation, job performance, team dynamics and engagement.

How to build an open and inclusive culture, encouraging diversity and difference, whilst promoting wellbeing enabling a high-performance working environment.

### Finance

How to combine financial accounting and management accounting with economic theory, financial modelling, supply and demand to underpin financial strategies.

To analyse and interpret financial statements, risk management, financial ratios and challenge financial assumptions underpinning strategies.

To embrace financial governance and support internal ethical standards and compliance with external standards.

### Innovation, Change and Digital

To develop the skills and capabilities to meet the leadership challenges posed by innovation and entrepreneurship and to identify drivers of organisational change, including big data, and to how to lead change in the workplace.

### Sustainability, Environment and Social Governance

How to leverage business ethics, corporate social responsibility, sustainability and environmental social governance to address strategic challenges facing organisations with respect to eco-innovation sustainable consumption and the UK Net Carbon Zero by 2050 target.

## WHAT ARE THE BENEFITS?

### BENEFITS FOR YOU

- > A Senior Leader Apprenticeship
- > Postgraduate Diploma Qualification in Senior Leadership
- > New knowledge and skills
- > Greater confidence and personal impact
- > Professional peer network
- > Career development
- > Fellow of Institute of Leadership and Management

### BENEFITS FOR YOUR ORGANISATION

- > More highly skilled, qualified leaders
- > Retaining talent, enhanced succession planning and growing the leadership pipeline
- > Immediate, tangible and positive changes
- > Increased resilience, capability and confidence in leaders
- > More strategic and collaborative working in a post pandemic world
- > Developing leaders with greater impact on culture
- > Utilising the Apprenticeship Levy

## PROGRAMME AT A GLANCE

<b>INTAKE</b>	2 intakes per year, April and November
<b>LOCATION</b>	17 days in person: 6 x 2-3 day workshops, plus 1 x programme induction day (Alliance Manchester Business School Campus / on-site for in house cohorts)
<b>DURATION</b>	15 months taught + 3-5 months End Point Assessment (EPA)
<b>COURSE FEES</b>	The course fees are £14,000 per person, funded by the Apprenticeship Levy *Optional top up to Masters (MSc) in Senior Leadership with additional £4,000 fees (payment post EPA)
<b>ENTRY REQUIREMENTS</b>	A degree is not an essential requirement for entry on to the course as there are different routes to apply: 1. A First or Upper Second class honours degree (2:1), plus three years' management experience (with strong and consistent career progression and achievement) 2. A Lower Second or Third class degree or equivalent professional qualification, plus five years' management experience (with strong and consistent career progression and achievement) 3. No degree, but five years' management experience (with strong and consistent career progression and achievement) All routes require GCSE Maths and English at grade C or above or equivalent qualification
<b>PROFESSIONAL EXPERIENCE</b>	Three to five years' management experience (depending on entry route - see above)
<b>ACCREDITATION</b>	Level 7 Senior Leader Apprenticeship PG Diploma in Senior Leadership awarded by The University of Manchester Professional recognition award MCGI (Member City and Guilds Institute) Member of the Institute of Leadership and Management
<b>DELIVERY</b>	Face-to-face workshops, group learning, reflective discussion, presentations, online tutorials, one to one coaching, self-guided study

### PROGRAMME UNITS

Each unit explores the key perennial leadership themes, with contemporary leadership challenges, informed by leading research and theory, delivered by world-class lecturers.

The programme helps you to explore the Knowledge, Skills, and Behaviours essential for successful leadership at a senior level.

The units combine to form a coherent, effective and efficient development journey, at an accelerated rate.

The final units prepare you for End Point Assessment (EPA) and achievement of your Apprenticeship and PG Diploma qualifications.

#### LEADERSHIP STRATEGY PEOPLE AND VALUES

Unit 1	Authentic Leadership and Culture
Unit 2	Strategic Management in Global Context
Unit 3	Organisational Behaviour and Performance

#### CHANGE AND INNOVATION ACCOUNTABILITY RESPONSIBILITY

Unit 4	Innovation and Change in a Digital World
Unit 5	Finance and Accounting for Leaders
Unit 6	Sustainability and Environmental Social Governance

#### STRATEGIC BUSINESS PROPOSAL AND PROFESSIONAL DISCUSSION

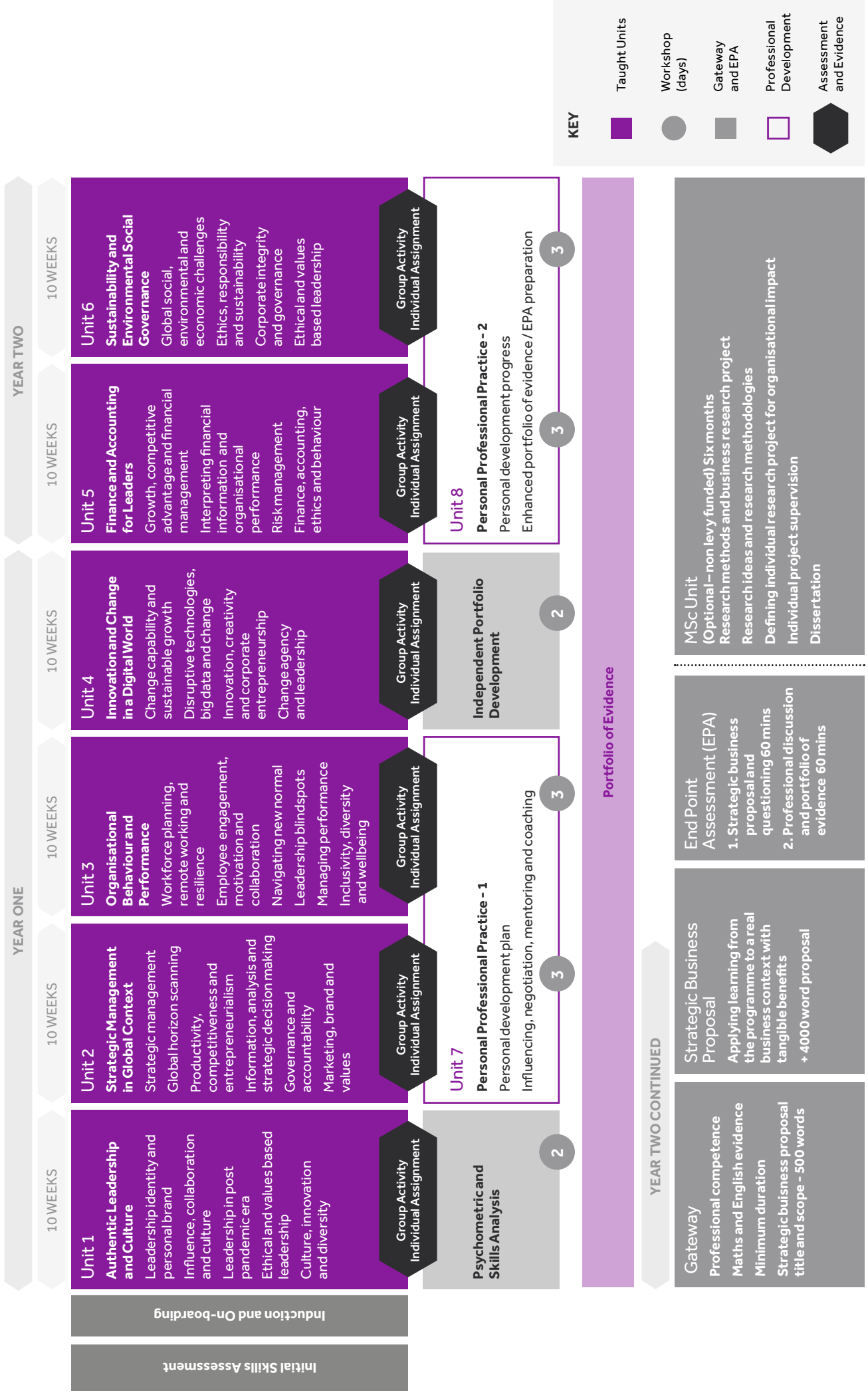
Unit 7	Personal Professional Practice pt1
Unit 8	Personal Professional Practice pt2

### OFF-THE-JOB TRAINING

Your employer must agree to support you in gaining development time by releasing you to complete your studies with the University, and/or to attend other development opportunities.

Although the minimum statutory requirement for all apprenticeships is equivalent to six hours per week, for Senior Leader Apprenticeship programmes, you should expect and plan for at least eight hours per week. There is some evidence of higher attainment for those who allow for 10 hours per week.

# THE PROGRAMME





**Jonathan Patterson**  
Managing Director, DWF

*"I thoroughly enjoyed my time at Alliance MBS and the applied nature of the Senior Leader Apprenticeship made it a rich experience both in terms of academic learning but also the utilisation of new knowledge and skills. I gained insight into my own leadership style and capabilities and learned how to apply reflection and critical thinking to develop my approach in some key areas.*

*The application of findings from the work-based project and reflective practice papers were also excellent ways to ensure that my organisation gained value from the investment too. Overall, the programme is a great way to work with a diverse range of business leaders, learn from leading academics and provides a structure for applied learning that will improve you as a leader."*

## POSTGRADUATE DIPLOMA SENIOR LEADERSHIP

Alliance Manchester Business School is an approved Level 7 Apprenticeship provider and a world-class university.

The Senior Leader Apprenticeship Postgraduate Diploma in Senior Leadership is a blended, strategic leadership programme, with funding accessible through the Apprenticeship Levy and applied to real business and organisational issues.



**A world-class experience** at Alliance Manchester Business School



An approach built on **partnerships, understanding and collaboration**



Recognised by all three **international business school** and **MBA-accrediting** bodies



Modern teaching space and **fantastic learning environment** in our dedicated Executive Education Centre.



**Over 400 apprentice learners from 180 organisations** in public, private and third sectors.

## WHAT'S NEXT?

Alliance MBS has a long established reputation within the field of leadership and management development. Today we continue to help aspiring professionals address the key areas of commercial acumen, strategic leadership and professional development through our programmes and cutting-edge research.

Get in touch with our team and find out more about our Senior Leader Apprenticeships.

[avilla.bergin@manchester.ac.uk](mailto:avilla.bergin@manchester.ac.uk)  
[alliancembs.ac.uk/apprenticeships](http://alliancembs.ac.uk/apprenticeships)

